



**Advanced Intellectual Methods Inc.**

## **Our range of services**

A.I.M offers all the advantages of large-scale firms with the expertise, ingenuity and spark to provide first-class websites, stand out technological solutions, top-notch Marketing campaigns programs, and much more. But this small St. Lucian-based firm comes complete with all the extras that make us who we are, including an unequaled personal approach to service and a unique dedication to making sure the process is enjoyable along the way.

## **Internet Solutions**

An effective web site is a result of the right blend of elements, and the same holds true when choosing an effective web design company. A.I.M brings expertise in marketing, design, graphics, and business strategy all together to create sites that truly work for your business. Our Company offers a full suite of Internet development services under one roof: project management, web design, web development, application programming, copywriting and search engine optimization, marketing and hosting, all handled in-house. Unlike typical website design agencies, this allows us to offer the most comprehensive and responsive approach to your project.

Our web site design company can work with any size budget to build affordable small and large e-business solutions, whether enhancing your current site, or helping you come up with an entirely new one. A.I.M's custom design solutions are inspired by your company's individual needs and objectives. From consulting and concept development to functionality, final design and site launch, we take on any project large or small, with your success in mind.

P.O. Box 1731, Castries, St. Lucia  
Tel: (758) 285-2839

<http://www.advancedintellectualmethods.com/>

E-mail Address: <mailto:info@advancedintellectualmethods.com>

## **Intranet Solutions**

- Do you have a need to keep employees updated about important current information?
- Phone lists and procedure manuals that are outdated by the time they are printed?
- An internal system that most employees need an easy method to access?
- Mobile employees that need information from your office systems?

We can provide custom applications to deliver pertinent information to all users via your new corporate intranet. Some examples of these include updateable telephone directories, customizable information screens from your own database, as well as applications that can interface with your existing software. Tell us your needs and we can customize a solution for your business.

## **Marketing**

The unique opportunity to work with companies from a wide array of industries has allowed us to broaden our craft and expand our horizons. We've learned from experience that ideas can come from anywhere and that sometimes the best method is something new while other times it's what's tried and true.

We approach each project by first understanding the individual concerns of the client. In that way we act as a “hands on” extension of your business – a team of specialists with extensive experience seeing things – from the inside –ready to immerse ourselves in the task at hand

A.I.M. performs a multitude of marketing services including brand consultation and corporate identity development, direct mail programs, market research, marketing strategy, promotions, and more. We're a full service marketing agency so, by nature, everything we do is marketing-related and it's all brought together to offer you the most comprehensive and effective solutions available for all your marketing needs.

P.O. Box 1731, Castries, St. Lucia  
Tel: (758) 285-2839

<http://www.advancedintellectualmethods.com/>

E-mail Address: <mailto:info@advancedintellectualmethods.com>

## **IT Capacity Building**

Technology will continue to change the way we do business at an astounding rate—being proactive is key. Regardless of the size and location of your organization, A.I.M can design a network infrastructure to meet you needs. Our Qualified team of professionals will provide you with technological solutions to fit your organization size and budget.

Here are some of the areas we specialize in/but not restricted to:

- Wireless infrastructures
- Networking IP/VPN
- Security
- Maintenance
- Computer hardware and Peripherals

## **Human Resource Development & Management**

We at A.I.M understand that your most important resource is your PEOPLE. It's about creating Intelligent Organizations. It is about using software to track and manage our organization's capacity, future needs, and improve communication links. In today's global environment organizations must be able to mobilize the different kinds of knowledge that exist in the organization in order to ENHANCE PERFORMANCE.

Human Resource Information Systems (HRIS) keep an accurate, complete updated database that can be called when needed for reports, record keeping and automating routines and tasks such as application tracking.

Here are a few of the Human Resource Services we offer:

- Needs Assessment
- Personnel Management
- Manpower Planning
- Training & Development
- Change Management

P.O. Box 1731, Castries, St. Lucia  
Tel: (758) 285-2839

<http://www.advancedintellectualmethods.com/>

E-mail Address: <mailto:info@advancedintellectualmethods.com>